



Thursday, November 12, 2009

VOPED Announces New Video Desktop Uploader

VOPED Introduces Innovative Online Video Tool at Streaming Media West Conference

Lansdowne, Virginia (November 12, 2009) –

VOPED, the online video platform company, announced today that it will introduce a new Video Desktop Uploader at the Streaming Media West Online Video Conference on November 17 in San Jose, CA. The new Video Desktop Uploader will allow VOPED clients the ability to upload multiple videos at the same time using VOPED's drag and drop technology from their desktops.

The new application will be released to help save content managers and news reporters valuable time through a one-step uploading process. The new Video Desktop Uploader is included as a free application with the VOPED video platform which is offered in both Mac and PC versions.

"Our new Video Desktop Uploader (VDU) demonstrates how dedicated VOPED is to providing our clients the most affordable and efficient online video applications in the marketplace today," stated VOPED Founder and President Mark Serrano in announcing the launch of the VDU. Mr. Serrano added, "At VOPED we are delighted to release this innovative new desktop application at Streaming Media West while we showcase our cutting-edge applications and show the world how cost-effective the VOPED platform is in comparison to our competitors."

All VOPED embedded video applications, including the VOPED Advertising Platform can be customized for platforms to suit specific client needs. VOPED plans to introduce additional features and services soon, as the company continues to build on partnerships with premier online publishers and websites.

About VOPED

VOPED is a privately-funded company founded in 2007 and based in the Dulles Corridor region of northern Virginia. The company specializes in delivering dynamic, state-of-the-art online video platforms and services for publishers and websites featuring video content. VOPED continues to develop and release the most affordable and functional online video applications to service the needs of the growing base of customers seeking high-performing and profitable online tools and services. Learn more at www.VOPED.com.