

October 1, 2008

CREATIVE CLASS!

Our headline describes the apparent common denominator of the 650 participants, 75 exhibitors, and 50 speakers who poured into the Reagan Building Monday and Tuesday for the second annual Interact conference. Google, Clearspring, AOL, Intel, Adobe, Cisco—all the super-cool names in interactivity seemed on hand. Oh, and Bisnow.



Landsdowne-based Voped (a play on op-ed): Operations VP Ellen Serrano, Biz Dev VP David Hitner, and Tech VP Ken Conner. What do they do? Help companies embed video on websites allowing for "community upload." We liked the blue in their sign.

http://www.bisnow.com/washington_dc_tech_news_story.php?p=1595