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VOPED App to Help Newspapers, Higher Ed, and Other Websites Distribute and Monetize Video Content

Lansdowne, VA/February 4, 2010 – [VOPED](#), the online video platform company announced today the release of its new video and RSS news feed iPhone™ mobile application. [VOPED's new iPhone™ app](#) is a multipurpose solution for online media companies, non-profit organizations, university websites, and other online content publishers.

Along with enabling online publishers to distribute video on the iPhone™, the new app will create a new mobile opportunity for websites to distribute their online RSS news feeds while simultaneously delivering banner ads through the VOPED ad platform.

The new application is available to VOPED clients immediately and allows end-users to download the app for free from publisher websites or online at the iTunes™ store.

"Our new iPhone™ app is just another reason why more and more companies are turning to VOPED as the most cost-effective online video platform on the market today. The iPhone™ app gives our customers another platform to reach their audiences and an ad delivery function that provides media companies a return on their video investment," stated VOPED Founder and President Mark Serrano in announcing the release of the iPhone™ App today.

VOPED will introduce additional features and a new Content Management System (CMS) later this month.

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About VOPED

VOPED is a privately-funded company founded in 2007 and based in the Dulles Corridor technology region of northern Virginia, specializing in dynamic video platform solutions and services for online publishers and websites. VOPED continues to develop and release the most affordable and functional online video applications for publishers seeking high-performing and profitable online tools and services. Learn more at www.VOPED.com.