

voped

video platform solutions

Buy or Build?

An Acquisition Opportunity

Reaching existing and new audiences via connected devices through the digital delivery of video content is a critical imperative for content owners, TV networks, and media brands. Building an OTT solution and content management process requires a significant time investment that can delay the deployment of digital strategies and potential revenues. Acquiring an available end-to-end solution would allow business managers to focus on the development and marketing of content and not on complex technologies. VOPED is that solution and is available as a pre-revenue acquisition opportunity for a limited time.

The VOPED Video Platform: Your OTT Business Solution

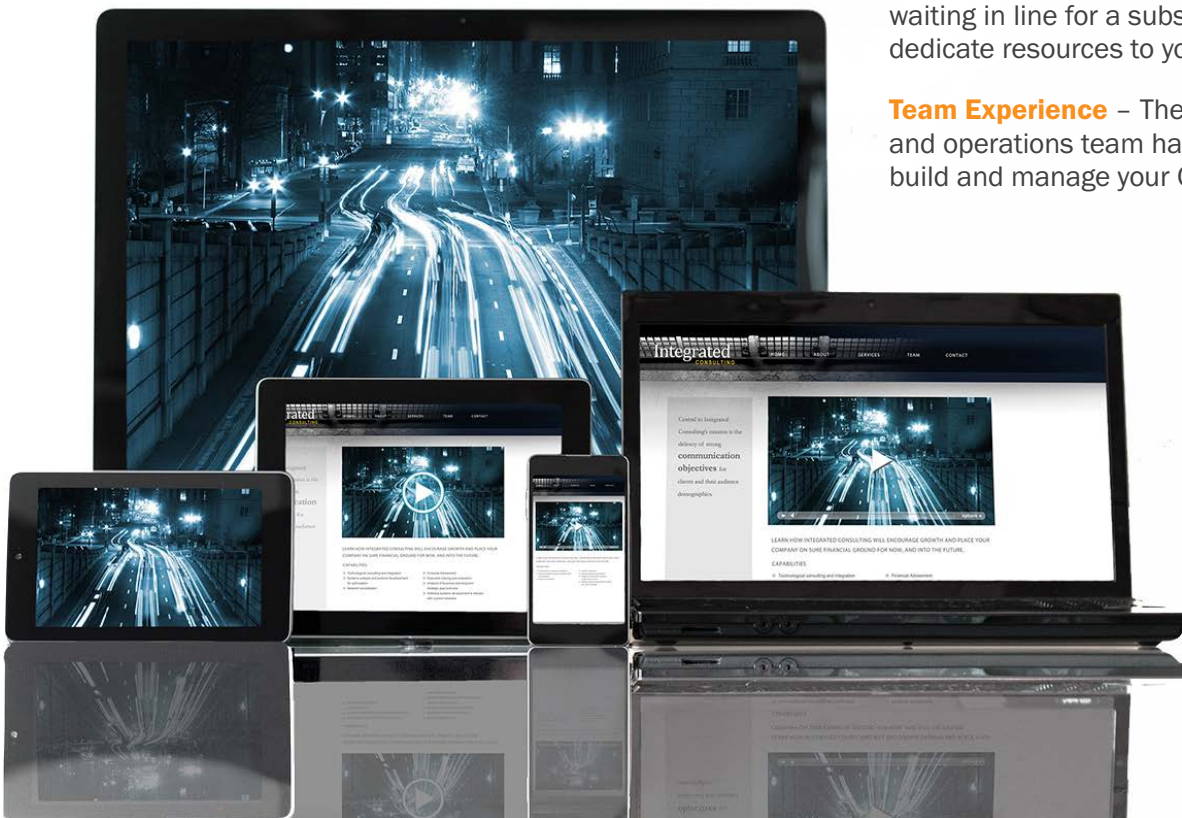
The VOPED platform provides advantages that address challenges and opportunities in developing an OTT digital delivery strategy.

Time To Market – No delay and no technology hurdles...deploy a digital delivery service immediately.

End-To-End Solution – Netflix in a box...deliver premium TV and movie content anywhere through VOPED's turnkey platform.

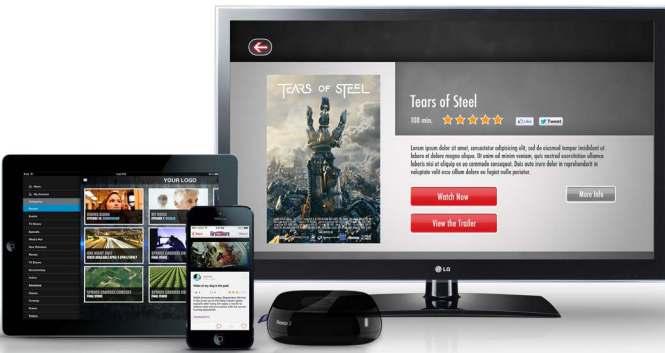
Command Of The Technology – No more waiting in line for a subscriber service to dedicate resources to your business model.

Team Experience – The original VOPED design and operations team has the experience to build and manage your OTT business.



All You Need in a Digital Delivery Solution

- Video on-demand, live streaming
- Multi-platform delivery– iOS, Android, Roku, smart TV (LG+)
- Payment gateway integration
- Digital Rights Management for premium content delivery
- Ad network integration/ad campaign management
- Analytics
- Social media integration
- End user management
- Closed captioning



Platform Overview

The VOPED platform is a fully cloud-based, online media delivery system, enabling turnkey application development for digital delivery strategies on a global scale. VOPED provides online video platform solutions to manage, encode, secure, deliver, and monetize video content globally, offering a feature rich video platform with multi-platform delivery across connected devices.

TECHNOLOGY HIGHLIGHTS

The VOPED platform was built with great efficiency and a broad feature set, including the following highlights.

Monetization – Payment gateway system accepts payments for live events and VOD through PayPal, Authorize.net, and Global Payments, and deploys ad delivery via in house ads or sponsored ads delivered through the VOPED ad management feature.

Content Security/DRM – VOPED offers a variety of technologies to enable the protection of online video, including watermarking, geo-blocking, token authentication, and digital rights management (DRM) as a Google Certified Widevine™ Implementation Partner (CWIP).

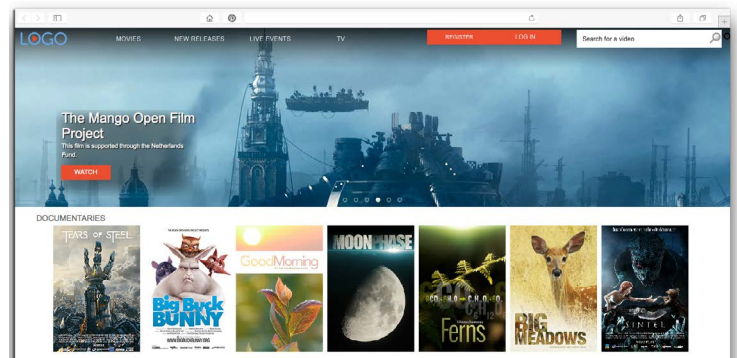
Management Console – A web-based video content management system that offers streamlined workflow for numerous tasks.

Hosted Website Solution – VOPED offers a hosted website solution, VidFront, which is a Netflix-like client-branded, search engine optimized video website for ad supported, pay per view, and subscription video content monetization.

Branded Apps – Free and paid content, both VOD and live streaming, can be delivered to connected devices through client branded apps, including iOS, Android, Roku, and LG smart TV – other Smart TV apps and game consoles are on the VOPED development roadmap.

HTML5 Embeds – Publish easily to mobile devices with HTML5 embeds.

Third-Party Partners – Integrated with third-party technology providers including Akamai, Tremor Media, etc.



Contact Us

If you are ready to deploy the technology and team to launch your OTT digital delivery business solution, please contact us today to discuss an acquisition opportunity that will put your business in command.

Mark V. Serrano, President and Founder

W +1 703.858.0199 M +1 703.727.4940

mark.serrano@voped.com